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PTO/SB/81 (02-01)

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Application Number	New Application
Filing Date	August 22, 2001
First Named Inventor	Todd Robert COLAS
Title	System & Method for Cooperative Preparation & Administration of
Group Art Unit	Electronic, Print & Other Media Ads
Examiner Name	Electronic, Print & Other Media Ads
Attorney Docket Number	NOW0730

I hereby appoint:

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Name	Registration Number
NOREEN O'HARA WELCH	45,208

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<input type="checkbox"/> Firm or Individual Name	Law4IP				
Address	94 Eldrid Drive				
Address					
City	Silver Spring	State	MD	Zip	20904-2912
Country	USA				
Telephone	301-622-4319	Fax	301-622-0694		

I am the:

☐ Applicant/Inventor.

☒ Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).

SIGNATURE of Applicant or Assignee of Record

Name	LISA MILLER
Signature	Lisa Miller
Date	8/21/01

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.

☒ *Total of 1 forms are submitted.

Burden Hour Statement: This form is estimated to take 3 minutes to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

09935120-082201

**DECLARATION FOR UTILITY OR
DESIGN
PATENT APPLICATION
(37 CFR 1.63)**

☐ Declaration Submitted with Initial Filing OR ☐ Declaration Submitted after Initial Filing (surcharge (37 CFR 1.16 (e)) required)

Attorney Docket Number NOW0730

First Named Inventor TODD ROBERT COLAS

COMPLETE IF KNOWN

Application Number /
Filing Date August 22, 2001
Group Art Unit
Examiner Name

As a below named inventor, I hereby declare that:

My residence, mailing address, and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

SYSTEM AND METHOD FOR COOPERATIVE PREPARATION AND ADMINISTRATION
OF ELECTRONIC, PRINT AND OTHER MEDIA ADVERTISEMENTS

(Title of the Invention)

the specification of which

☒ is attached hereto

OR

☐ was filed on (MM/DD/YYYY) as United States Application Number or PCT International

Application Number and was amended on (MM/DD/YYYY) (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached?	
				YES	NO
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

☐ Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto:

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DECLARATION — Utility or Design Patent Application

Direct all correspondence to: <input type="checkbox"/>		Customer Number or Bar Code Label <input type="text"/>		OR <input checked="" type="checkbox"/> Correspondence address below	
Name NOREEN O'HARA WELCH					
Address 94 ELDRID DRIVE					
City SILVER SPRING			State MD		ZIP 20904-2912
Country USA		Telephone 301-622-4319		Fax 301-622-0694	
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.					
NAME OF SOLE OR FIRST INVENTOR :			<input type="checkbox"/> A petition has been filed for this unsigned inventor		
Given Name (first and middle [if any]) TODD ROBERT			Family Name or Surname COLAS		
Inventor's Signature <i>Todd R. Colas</i>					Date 8/16/01
Residence: City LITTLETON		State CO		Country USA	Citizenship USA
Mailing Address 9528 PINYON TRAIL					
City LITTLETON		State CO		ZIP 80124	Country USA
NAME OF SECOND INVENTOR:			<input type="checkbox"/> A petition has been filed for this unsigned inventor		
Given Name (first and middle [if any]) CRAIG BENTLEY			Family Name or Surname ROFFMAN		
Inventor's Signature <i>C. B. Roffman</i>					Date 8/17/01
Residence: City SIMI VALLEY		State CA		Country USA	Citizenship USA
Mailing Address 1724 STARPENE WAY					
City SIMI VALLEY		State CA		ZIP 93065	Country USA
<input type="checkbox"/> Additional inventors are being named on the _____ supplemental Additional Inventor(s) sheet(s) PTO/SB/02A attached hereto.					

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